<table>
<thead>
<tr>
<th>Your Online Reputation Is Important</th>
<th>Your Online Reputation Is Important</th>
<th>Your Online Reputation Is Important</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>37%</strong> Employers use social media to screen job candidates.</td>
<td><strong>37%</strong> Employers use social media to screen job candidates.</td>
<td><strong>37%</strong> Employers use social media to screen job candidates.</td>
</tr>
</tbody>
</table>

**Create a Positive Online Reputation**

Students who pay attention to their online reputation throughout college will have a natural advantage in the job market. For information on how to build and maintain a good online reputation, visit: security.arizona.edu/reputation

**Stay Up to Date on Social Media Security**

For information on how to secure your social networking profiles and to stay up to date on threats and security tips go to: security.arizona.edu/socialnetwork

---

**UA Information Security**

infosec@email.arizona.edu  
520.621.UISO (8476)  
security.arizona.edu  
facebook.com/uainfosec | twitter.com/UA_InfoSec

---

**37%** Employers use social media to screen job candidates.  
Your online reputation is made up of everything about you that exists online. Creating a good online identity is becoming indispensable in today’s world. What you once thought was your private online information may not really be as private as you thought.

**37%** Employers use social media to screen job candidates.  
Your online reputation is made up of everything about you that exists online. Creating a good online identity is becoming indispensable in today’s world. What you once thought was your private online information may not really be as private as you thought.

**37%** Employers use social media to screen job candidates.  
Your online reputation is made up of everything about you that exists online. Creating a good online identity is becoming indispensable in today’s world. What you once thought was your private online information may not really be as private as you thought.

**37%** Employers use social media to screen job candidates.  
Your online reputation is made up of everything about you that exists online. Creating a good online identity is becoming indispensable in today’s world. What you once thought was your private online information may not really be as private as you thought.

**37%** Employers use social media to screen job candidates.  
Your online reputation is made up of everything about you that exists online. Creating a good online identity is becoming indispensable in today’s world. What you once thought was your private online information may not really be as private as you thought.

**37%** Employers use social media to screen job candidates.  
Your online reputation is made up of everything about you that exists online. Creating a good online identity is becoming indispensable in today’s world. What you once thought was your private online information may not really be as private as you thought.

**37%** Employers use social media to screen job candidates.  
Your online reputation is made up of everything about you that exists online. Creating a good online identity is becoming indispensable in today’s world. What you once thought was your private online information may not really be as private as you thought.

**37%** Employers use social media to screen job candidates.  
Your online reputation is made up of everything about you that exists online. Creating a good online identity is becoming indispensable in today’s world. What you once thought was your private online information may not really be as private as you thought.